



## MARKETING & COMMUNICATION INTERNSHIP

### The company

Simply Jet is a fast-growing on-demand private jet charter brokerage company based in Lausanne. We are convinced that the human factor is the key to success and are proud of the strong team we have put together. It is particularly important to us that everyone can express themselves and bring their own ideas.

### Your role

You will assist the marketing team in creating and implementing the marketing actions and campaigns defined by management (Social Media, SEA, SEO, Content Marketing, Emailing, CRM, PR, reporting, ...). Above all, we are looking for someone creative who wants to bring his or her vision and skills to the existing structure.

### Place of work

You will be based in Lausanne. Occasional travel may be required.

### The position

- **Social media / Community Management:** participation in the deployment and animation of our social networks.
- **Content Marketing:** creation and optimization of **textual content** (website, newsletter, social networks, brochures, ads, etc.) and **graphic content** (images, videos, landing page, online banners, newsletter, etc.).
- **Lead Generation:**



- Contribute to the development and optimization of traffic and lead generation campaigns
- Reporting and analysis: performance monitoring, reporting and proposals for improvement
- Participation in Marketing meetings, bringing new ideas for the development of the marketing department and the company.

### The desired profile

- You have an interest in private aviation and the world of luxury
- Good level of English and German (from B2 level)
- Very good writing skills
- Comfortable with graphic design/image editing and, ideally, knowledge of video editing
- Excellent attention to detail

### Conditions

- Start date: September 2020, flexible
- Duration: 6 months
- Working time: 100%
- Remuneration: CHF 1,000. - per month.